



NYPUM PARTICIPANT AND HIS MENTOR WORK ON THEIR BIKE TOGETHER

The National Newsletter of NYPUM

November '16

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NYPUM
NATIONAL YOUTH PROJECT USING MINIBIKES

IN THIS ISSUE

Welcome to the 1st Issue!

by National Operations Staff

WE. ARE. BACK!

Some of you may remember back in the very early 2000's when NYPUM provided all its family of programs a look at the happenings around NYPUM USA. Well it's time to again bring you information on what's happening and what's next.

From now on, check your mailboxes for a quarterly newsletter that hopes to get you excited, pumped, and proud to see all the great things NYPUM youth are doing around the country.

Aside from the crew of Mark S. Ken H., and Larry B. who's out in North Carolina, we'll have many other contributors sharing their stories of success in mentoring, youth development and education. Programs will always have an open invitation to share their stories with the rest of the NYPUM family as well as pictures of some of the cool things they do during the riding season (hey California, we know that's year-round for you!).

So look forward to reading a newsletter in the months of May; to kick-off the year, August for summer events and activities, November for "close-to-end-of-season"

updates and information; and finally in February where we can tell you what's coming up ahead for the next riding year.

We're also going to be sending out a "Readers Digest" version of the newsletter to all you technology friendly folks, just in case you don't like turning pages! You'll be able to read from your smartphone, tablet or any other device that might show up in the near future.

You never know, right?

If you have a flip phone, and there are still some of you diehards out there, we'll send you a link.

Either way, we are definitely looking forward to talking to you about all the cool, good stuff we'll be doing and what our kids across the USA are doing to make life better for themselves, and others.

Oh yeah, and RIDING!

If you love NYPUM like we do, keep watching out for the newsletter, keep reading it, have fun and keep riding **RED**.



Rodeo Days

Summer's over and so is the roundup of our regional rodeo circuit. Take a look at the fun we had!

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President's Message

A warm welcome and words of support from Steve Morikawa at American Honda Motor Co., Inc.

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Rodeo Days

By National Operations Staff

Well, as always the kids had one heck of a time at this year's rodeos. Both rodeo events were held at two new locations.

Rodeos are great ways to bring kids together for the fun of riding. It is also an awesome social event where youth from all walks of life can share stories in an environment that is not intimidating or overly restrictive. Safety is key and everyone participates in ensuring that it is.

Bethesda Children's Home in Meadville, PA and **Black Mountain Home for Children** located in Black Mountain, NC were the new hosts of our Northeast and Southeast Rodeos respectively. Both campuses have hundreds of acres of land that include recreation facilities, lodging, camping areas and riding trails.



The Southeast Rodeo saw 58 people attend from 2 states; 32 of those were kids having the time of their lives. The Northeast Rodeo had 103 people in attendance and 52 of them were young NYPUM Certified Riders; 8 programs from NY, MA and PA brought their kids and adult supporters.

SPORTSMANSHIP AWARD WINNERS!

The kids from **SAM, Inc. of Tioga County, PA** and **FILTER Youth Development in Crystal River, FL** were the recipients of our annual Sportsmanship Award. A 3-foot tall trophy!

WANT TO LEARN MORE ABOUT RODEOS?
email us at: info@nypum.org



Street, Track and Trail in Conneaut Lake, PA has been partnering with NYPUM programs in the region for more than 20 years!

Honda Dealer ShoutOut!

by National Operations Staff

When you can claim that for more than 20 years you have been a dedicated partner of NYPUM; helping youth reach their full potential through the fun of riding dirt bikes, you can brag all you want!

Our inaugural Honda Dealer ShoutOut goes to the family and crew of Street Track 'n Trail in Conneaut Lake, PA.

In 1968 Dick and Joanne Lepley, the founders, had a small amount of money borrowed from Joanne's family, coupled to a dream to be in the motorcycle business, and the energy that only comes with youth. In 1969 the operation moved to the Conneaut Lake road about a mile east of its current location. After a two year struggle [with

building the business], the Lepley's were able to secure a Honda motorcycle franchise and the business became Street Track 'N Trail, Inc. When Dick and Joanne opened their door and their hearts to their customers in 1968 they were determined to operate under a very simple but powerful precept...to sell only the best products at a fair price, and provide those who purchased them with the best service possible.

Fast forward to today, "STnT" as it's called is run by their two kids Debbie and Bryan. They carry on that same commitment and continue to be strong supporters and advocates of NYPUM. As we say in our family, to the Lepley's and their entire staff, **YOU ROCK.**

FAST FACTS

25%

Of the total annual population of NYPUM participants are young women.

87%

Of 921 children who displayed problematic behaviors before starting NYPUM in 2015 were reported to have noticeably improved their behaviors while in the program.

2 IS THE NUMBER...

Of new programs NYPUM has introduced to our family in this year. We welcome:

1. Southern Colorado Racing NYPUM, Pueblo, CO
2. Thornwell Home for Children, Clinton, SC

21,145

The estimated total number of minibikes and dirt bikes American Honda has donated to NYPUM since 1969.

28

The number of newly minted Certified NYPUM Instructors in 2016.

35

The number of programs NYPUM currently has in operation.

PENNSYLVANIA

The state with the most programs (6).

Pics of the Quarter



Message from the President

- Welcome to our first issue of The National Newsletter of NYPUM.

As a national organization, we're looking forward to using this publication as a way to bring the entire NYPUM family together, share our successes and best practices, and what makes NYPUM work.

Honda has partnered with NYPUM for 47 years for one simple reason: it helps our youth make better choices and change their lives for the better. This gives NYPUM tremendous flexibility and adaptability to almost any youth development issue.

Over the past several months, the NYPUM Board of Directors has engaged in a strategic planning process to put NYPUM on a course to remain a vibrant organization at the forefront of youth development. This strategic plan includes a new organization structure at the National Operations Center that will soon include an executive director, responsible for NYPUM's strategic direction and day-to-day operations; a development plan that keeps NYPUM fiscally sound, promotes growth and better supports existing programs; and a refreshed marketing plan that shares the good work being done by our programs in service of youth both internally and externally.

This strategic plan has been developed through the active participation of our Board of Directors, many of whom are new to the organization, working with our National Operations Center staff. We've included their names in this issue and look forward to sharing more about them with you in future issues.

One of the reasons Honda's relationship with NYPUM has been so long lasting is the values we both share. Honda is committed to giving back to the communities where we live and work – it's in our DNA. NYPUM shares this philosophy of community service.

The experiences that NYPUM youth have while reaching out to help others help to increase positive self-worth and self-esteem. Working on a community project, or helping to protect the environment are often deep and profound. Youth become more aware of the problems of others. Skills are learned.

NYPUM embodies the spirit of people helping one another and by encouraging youth to participate in community outreach and service to others, we are also providing them with the opportunity to see themselves in new and positive ways.

On behalf of the Board of Directors, thank you for your support of NYPUM and our youth.

Steve Morikawa
Vice President
Corporate Relations and Social Responsibility

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